

BULLETIN

of the
MAHONING COUNTY
MEDICAL SOCIETY

Volume LI

MARCH, 1981

Number 3



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1981 - MAHONING COUNTY MEDICAL SOCIETY MEETINGS - 1981

Tuesday	Tuesday	Tuesday	Tuesday	Tuesday	Tuesday
Jan. 20	Mar. 17	May 26	Sept. 15	Nov. 17	Dec. 15

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From the Desk of the President



"SAY WHAT YOU MEAN, GENTLY"

Upon graduation from medical school, the science of medicine, which was pounded into our heads for several years, was finally ingrained in our cerebral cortex. With diploma in hand, we KNEW that there was nothing known in medicine that we were not able to diagnose and eventually treat. As the maturation process continued in our post-graduate training, we came to realize that besides the science of medicine, there was another side which needed to be mastered, and that was the art of medicine.

It was during this period, I believe, we came to realize that we were treating people who had many illnesses, not diseases with many manifestations. These people who were our patients had feelings, desired to communicate with their doctor, and wanted, above all, to understand their illness and how it would affect their lives.

How can we as doctors treat our patients, console them in their hour of need and aid them in understanding their illness? The answer is quite simple. Let us speak and console our patients in the same manner in which we would want our physician to speak and console us if the need were to arise. We should speak gently, sincerely, and above all, with honesty. Let us speak with our patients, not down to our patients. By speaking gently and with sincerity we will not speak harshly nor without thought of consequence.

—D. J. DALLIS, M.D., *President*



BULLETIN

of the Mahoning County Medical Society

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Volume LI

FEBRUARY, 1981



Number 2

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

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John C. Melnick, M.D.

James A. Lambert, M.D.

Jack Schreiber, M.D.

Editorial

BUSINESS IN MEDICINE

As one finishes residency training and approaches private practice, he is usually prepared for the medical aspects of his work. He has little difficulty facing and managing the daily challenges of his patient problems. It is the non-medical aspects of practice that has the potential to engulf him. It is here our training problems have abandoned us. One must construct his own ways to successful practice management. Usually this is done by professional and non-professional advice as well as the painful trial and error method. One often finds himself at a crossroads with four smiling businessmen pointing in four different directions. Hindsight becomes an exact science. Some people never reach their practice destinations.

The need for business knowledge has only emerged in the past fifteen years. Some of the factors leading to this recognition are inflation, malpractice insurance, personnel needs, and more sophisticated office equipment and services. Medical schools have been slow to recognize this defect in their curriculum. Academicians have little appreciation, knowledge, or interest in the business problems of their private practitioner counterparts. The fact is that most university-centered people are salaried and are quite peripheral to such problems as the rising accounts-receivable. Even if they recognized the problem in detail, most department chiefs want no part in the propagation of medicine as a business. Thus the student who inquires about his life after residency is inflicted with a sense of guilt if he asks about financial or office management. Business schools, often in close proximity to their medical cousins, lie as untapped wells of information. All that is needed is a staggered course or a regularly scheduled seminar to teach students where to get appropriate information or consultation. Such data would help the neophyte start out on the right foot. As it stands now, the young physician is met by a group of smiling faces when he starts practice, and many times is led in hazardous directions. The business community does not have the quality control nor the general honesty of the medical profession. It is difficult to separate the chaff from the wheat.

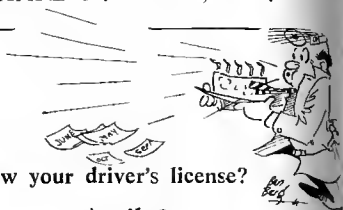
This editorial is an appeal to medical schools, residency programs, county medical societies, specialty societies, and fellow physicians to or-

ganize sound business courses to assist any needy physician gather management knowledge. A successful medical practice is one where the services provided are current and efficient and the management of the non-medical aspect is handled with as much care as the patient.

—RICHARD A. MEMO, M.D.

HAPPY BIRTHDAY

Get your annual check-up • Is it time to renew your driver's license?



March 17
P. Soleimani
J. N. Brucoli
W. P. Burick

March 18
K. E. Camp
P. A. Dobson

March 22
F. A. Friedrich

March 23
D. J. Limbert

March 24
R. Roland

March 27
R. L. Gilliland

March 29
L. N. Green
F. C. Tiberio

March 30
C. M. Lee

March 31
P. B. Cestone
E. G. Sabado

April 1
P. E. Krupko

April 3
B. A. Slabochova

April 4
R. S. Richards

April 5
L. Bloomberg
S. K. Garg

April 8
T. N. Detesco

April 9
A. Z. Rabinowitz

April 10
R. R. Miller
J. J. Anderson
J. Mehta

April 11
R. J. Cuttica

April 12
A. B. Cinelli
B. S. Gordon

April 13
R. J. Heaver

April 15
J. E. Might

WOMEN'S AUXILIARY SCHOLARSHIPS

Scholarship funds of \$2,426 from the Women's Auxiliary of the Mahoning County Medical Society have been awarded to area students enrolled in the six-year combined B.S./M.D. degree program at Northeastern Ohio Universities College of Medicine.

Students receiving the scholarship awards include Lynne M. Evans, Struthers, and David E. Bacha, Youngstown, Class of 1981 (members of the charter class); John Bair, Youngstown, Class of 1982; Louis Rivello, Youngstown, Class of 1983; and Michael Eighan, Canfield, Class of 1984.

"The College of Medicine is delighted to have support from organizations like the Women's Auxiliary," commented Robert A. Liebelt, Ph.D., M.D., Provost/Dean.

"Since the College of Medicine was established for and dedicated to providing local physicians to serve northeast Ohio, support like this indicates a welcome two-way street of interest and assistance."

Dr. Liebelt continued, "In this time of retrenchment and confusion in public scholarship programs, the support of private dollars becomes more and more important. We have many students for whom such funds provide welcome assistance."

The Women's Auxiliary presented its first gift to the developing medical school in 1975 and has continued its support since that time.

PROCEEDINGS OF COUNCIL**February 10, 1981**

The following applications were presented by the censors:

ACTIVE

Amarjeet S. Nagpaul, M.D.

Marshall E. Lowry, D.O.

The applications were approved. The applicants become members of the Mahoning County Medical Society in the voted category 15 days after publication in the *Bulletin*, unless objection is filed in writing with the executive director before that time.

Two resolutions from the Fisher-Titus Hospital Medical Staff were read to the Council. The first resolution pertained to opposition to the concept of H.S.A.s and the Certificates of Need and the second resolution pertained to the action of the Ohio and California A.M.A. delegations and congratulated both delegations. A motion was made, seconded and passed that a copy of the first resolution be sent to the administrators and chief of medical staff of local hospitals and a letter be sent to the originators of the resolution to inform them the Mahoning County Medical Society council is in agreement with the concept of the resolution. A motion was made and seconded and passed that a copy of the second resolution be sent to the parties named in the resolution.

Dr. Brucoli gave a report on the lawsuit and noted the consent decree will be voted on at the March meeting of the Society.

A report from the Scholarship Dinner was read, showing progress to date.

A report from the Rehabilitation Committee requested approval of the following recommendations:

Recommended that when more than one modality of treatment is being used in a rehabilitation program, there should be a consultation with a Physiatrist.

Recommended that a Physiatrist should be a member of or a consultant to a utilization review committee of extended care facilities that are carrying on rehabilitation programs.

It was moved, seconded and passed that the Rehabilitation Committee report be accepted and be presented to the Society at its next meeting.

A resolution relating to welfare payments to doctors was accepted by the Council and referred to the Delegates for clarification and any amendments necessary before presentation to the February district caucus.

The appointment of a new council member was postponed until the March meeting of Council to allow for the presentation of possible candidates.

A motion was made, seconded and passed seeking a resolution that would request OSMA to try to eliminate the inequities in the Continuing Medical Education program by putting the verification of compliance on a strictly honor basis. The motion was referred to the delegates for structuring as a resolution.

A request for volunteers for the scholarship dinner met with good response.

It was announced the March meeting of the Mahoning County Medical Society has been changed from March 17 to March 24 by Dr. Dallis.

Dr. Kiskaddon announced the need for reservations to be made for the OSMA Annual Meeting in Cleveland in May.

A Sixth District caucus was announced for February 26 at the Medical College in Rootstown and for April 22 at Congress Lake and every member of council was urged to attend.

It was announced a conference on Impaired Professionals is being held March 14-15 at the Hilton Inn - North in Columbus and applications and reservation blanks are available at the Medical Society office.

A list of second year resident members to be sponsored again this year was presented at the meeting and 10 of the 12 received sponsorship from the members present.

It was announced that 10 new resident members are being sponsored by members of the Society and there is a need for more sponsors. It was moved, seconded and passed that the various services in the hospitals be contacted and requested to sponsor residents on their service.

NEOUCOM APPOINTMENTS

Northeastern Ohio Universities College of Medicine has awarded academic rank to another group from the Youngstown area. Recently announced were the following:

Valerie Jean Gilchrist, M.D., Instructor, Family Medicine
 Charles E. Wilkins, M.D., Assistant Professor, Internal Medicine
 Emil S. Dickstein, M.D., Clinical Assistant Professor, Internal Medicine
 Sidney L. Davidow, M.D., Clinical Assistant Professor, Pediatrics
 Gopal Ji Nigam, M.D., Clinical Assistant Professor, Pediatrics
 Vinod K. Sethi, M.D., Clinical Assistant Professor, Pediatrics
 Khalid Iqbal, M.D., Instructor, Pediatrics
 Betty J. Klahr, M.D., Instructor, Pediatrics
 Ernesto V. Angtuaco, M.D., Assistant Professor, Radiology
 James Nyeart, M.D., Assistant Professor, Family Medicine
 Prabhudas R. Lakhani, M.D., Assistant Professor, Internal Medicine
 Vydyalinga C. Raghavan, M.D., Clinical Assistant Professor, Orthopedics
 Wilfred B. Dodgson, M.D., Professor, Pediatrics
 Paul E. Ruth, M.D., Clinical Assistant Professor, Ophthalmology

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O. L. CLUSE

In Memoriam

CARL H. WEIDENMIER, M.D.

Dr. Carl H. Weidenmier, 79, died Saturday, February 7 of Alzheimer's disease in Health Haven Nursing Home in Akron.

Dr. Weidenmier was born Nov. 28, 1901 in Nevada, Ohio. He was a graduate of Wittenberg College and Jefferson Medical College of Philadelphia.

Dr. Weidenmier opened his general practice in Berlin Center in 1928 and served families in Mahoning and Columbiana counties until he retired in 1969. He served with distinction on the staff of Salem City Hospital.

A big game hunter, Dr. Weidenmier favored British Columbia where bagged mountain lion, coyote, wolverine, cougar and other mountain animals. He was a member of Nevada Lutheran Church, was a 32nd degree Mason and belonged to numerous Masonic organizations.

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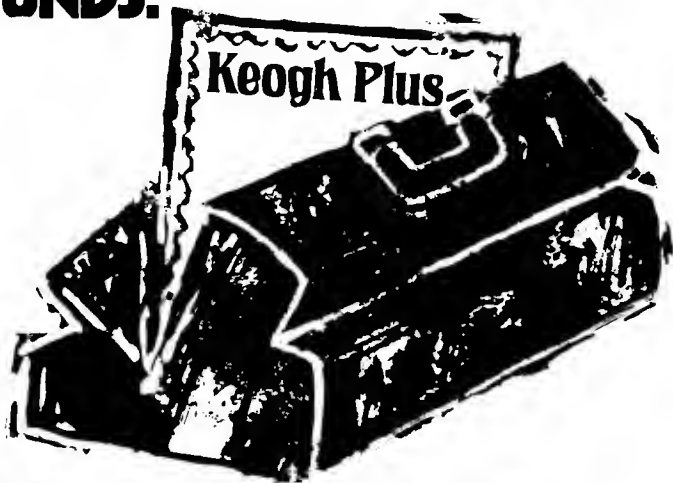
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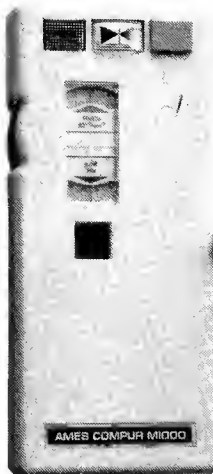


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"THE PHYSICIAN IS A DECISION MAKER, AND ALMOST EVERY DECISION HE MAKES COSTS OR SAVES MONEY."

—Dr. William Felts, Past President,
American Society of Internal Medicine



More and more physicians today are beginning to realize the extent of the economic influence they have, and are finding ways of holding costs down.

A number of studies show that the more physicians *know* about costs, the more they try to *reduce* them.* And this reduction can be done without reducing the quality of care to the patient.

How are they doing this? As a start they have become thoroughly familiar with the costs they incur on behalf of their patients. They know how much an X-ray costs, how much their hospital charges for routine lab tests. They're requesting copies of patients' hospital bills. And asking their hospitals to print the charges for diagnostic tests right on the order sheet.

What else are physicians doing? Minimizing their patients' hospital stays, whenever possible. Reevaluating routine admissions procedures. Questioning the real need of the diagnostic tests they order for their patients. Avoiding duplicate testing. Trying to discourage their patients' demands for unnecessary medication, treatment or hospitalization. Compiling daily logs of their medical decisions and what they cost. And more.

More physicians today realize what a tough problem we're all faced with. They know this is a challenge for medicine. And that physicians are in the best position to deal with and solve the problem.

*PATIENT CARE Magazine—Outlook 1977: "Face-Off: Cost Containment vs. Chaos" January 1, 1977

Lyle CB, et al "Practice habits in a group of eight internists," ANNALS OF INTERNAL MEDICINE 84 (May 1976), 594-600.

Schneider SA, et al "Use of laboratory tests and pharmaceuticals: variation among physicians and effect of cost audit on subsequent use," JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION 225 (Aug. 20, 1973), 969-73.



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From the Bulletin

FIFTY YEARS AGO — FEBRUARY 1931

The *Bulletin* is now 50 years old. The first issue appeared January, 1931, in the depth of the great Depression. It was gotten out on ten days notice; twelve pages with five of advertising, enough to pay for itself.

J. L. Fisher was the first Editor and Dr. Bill Skipp was business manager. Our first local customer was Lyons Physician's Supply and the first out-of-town patron was Mead Johnson and Co. We will always be grateful to them.

The first cover exhibited a lot of advice from Marcus Aurelius: "Thou must be like a promontory of the sea, against which though the waves beat continually, yet it both itself stands and about it are those swelling waves stilled and quieted."

FORTY YEARS AGO — MARCH 1941

The District of Columbia Medical Society, the AMA, and some prominent individual physicians, were on trial before federal court in the District of Columbia, charged with violation of the Sherman anti-trust laws. They had refused admission to the Medical Society of doctors who were employed in a panel health plan for government employees, thus interfering with their hospital privileges. The trial was of great interest at the time and the outcome humiliating.

The influenza epidemic was going strong. Sulfanilamide was ineffective regardless of the degree of severity, but it was recommended in patients 50 years of age with evidence of atypical pneumonia; sulfathiazole should be given in full therapeutic doses for a trial period of 48 hours. Anti-phlogistine was still a popular remedy for local application to the chest and there was a full page advertisement of it in the *Bulletin*. It contained glycerine, iodine, boric acid, salicylic acid, oil of wintergreen, oil of peppermint, oil of eucalyptus and koalin.

Dr. Sidney L. Davidow became a member of the society. Doctors were sending medical supplies and money to help England and the new Lend-Lease Act was passed by Congress.

THIRTY YEARS AGO — MARCH 1951

Medical Society dues including the O.S.M.A. were \$50.00. Dues for membership in the AMA were \$25.00.

The Walter F. Bartz Post of the American Legion contributed to the building funds of both St. Elizabeth's and the Youngstown Hospital. Dr. Richard V. Gifford was elected Post Commander and Asher Randell, Vice-Commander. Other officers were Nathan Belinky, Arthur Rappoport, and Raymond Hall. The post was named for Dr. Walter Bartz who was lost at sea when the ship transporting him as a prisoner from the Philippines to Japan was torpedoed and sunk by a U.S. submarine. Dr. Belinky was captured in the Philippines and taken to Japan where he spent the rest of the war in a prisoner's camp.

The T.B. Sanitarium admitted 164 cases during the year and discharged 168. There were 44 deaths. At the Receiving Hospital, there were 906 admissions and 862 discharged, 72% of them improved. There were 10 deaths.

New members that month were Fred Schlecht, Robert S. Donely, Frederick A. Resch, and Paxton L. Jones.

TWENTY YEARS AGO — MARCH 1961

President A. K. Phillips wrote: "Every time we look ourselves in the mirror, we should be reminded that for our patients WE are the medical profession. Our concern for their welfare, our self-sacrificing service to them, and our ethical relations with our colleagues will have more weight with our public than full page advertisements in every newspaper in the country."

Coroner David Belinky was honored for 16 years of public service at a testimonial dinner at the Mural Room. More than 500 friends attended.

Pat Kennedy retired as head of the medical department of the Youngstown Sheet and Tube Company.

New members that month were: Edmund Anthony Massulo and Joseph Mersol.

TEN YEARS AGO — MARCH 1971

Dr. Jack Schreiber was named winner of another Freedom Foundation Award for his talk "Can We Really Save America?"

G. E. DeCicco was elected President of the Staff at Y.H.A. succeeding Dr. Fred Schellhase. Dr. G. B. Pugh was President-elect and Dr. David Brown Secretary-Treasurer.

Dr. Leonard Caccamo received the Community Service Award for outstanding dedicated service in the field of heart research from the Eastern Orthodox Men's Society.

The Womens Auxiliary Society held the Artemis Ball at Tippecanoe Country Club. Artemis, Greek Goddess of the Moon was the theme of the successful Dinner Dance, presented by Mrs. Dean Limbert, Chairperson and Co-chairperson, Mrs. John G. Guju. Other members of the committee were Mrs. Y. T. Chiu and Mrs. I. Maeda.

National Doctor's Day, March 30, was also recognized by the Womens Auxiliary, and presented white carnations to the Doctors in the Staff Rooms of the hospitals. Later in the day a champagne supper at the Butler Institute of American Art was arranged for Physician members and their wives. Chairperson for the day was Mrs. Patrick Cestone. Editor Dr. Felix Pesa devoted his editorial page to the physical and emotional benefits of dancing, just in case anyone was thinking of staying home.

New active members were Dr. Felix A. Pesa and Dr. Gene Butcher.

—ROBERT R. FISHER, M.D.

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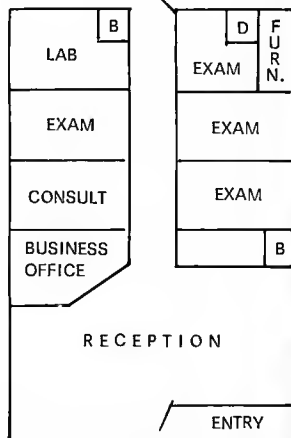
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